

Press Cutting



TREE-MENDOUS EFFORT

Despite its name, the north London suburb of Wood Green is not known for its trees or eco-credentials.

However, Ken Ford, chief executive of the Mall fund, is set to change all that. The Scottish dynamo has hired London artists May Safwat and Diego Goulrich to create a 12 ft tree from coat hangers at its shopping centre in Wood Green to celebrate the fact that shoppers and retailers at the Mall's 20 shopping centres have recycled more than 100,000 coat hangers in the third annual EnviroMall Week last week.

The Mall reckons more than 100 million hangers are sent to landfill each year.